

**Indian Dental Association Organizes  
3 day Free Dental Check up Camp  
for  
Tribal Students at Dahanu**

**~ More than 600 tribal students of Shree Gadge Maharaj Madhyamik Aashramshala, Dahanu were taught proper brushing technique and how to maintain proper oral health and hygiene ~**

**Mumbai, 10<sup>th</sup> July 2015:** **Indian Dental Association (IDA)** as part of its endeavor to reach out to the children of the country and to inculcate healthy brushing habits and oral hygiene amongst them has organized a **three day free Dental Check up Camp** for the tribal students of **Shree Gadge Maharaj Madhyamik Aashramshala, Dahanu**. The camp was organized at the school campus from 10<sup>th</sup> July 2015 to 12<sup>th</sup> July 2015.

The aim of the campaign is to promote healthy brushing habits and oral hygiene in a fun and interactive way amongst the children so as to prevent cavity in them, as dental caries affects body weight, growth and quality of life in children. Children with untreated caries have significantly poorer oral health-related quality of life than children without caries.

At **Shree Gadge Maharaj Madhyamik Aashramshala** the children were checked and certified for their overall oral health and hygiene. Also **IDA Dentists** present there shared with them the knowhow of correct brushing and how to maintain proper oral hygiene for a **Healthy Smile and Happy Smile!**

**Dr. Ashok Dhoble, Hon'ble Secretary General, Indian Dental Association** said, *"I am delighted to announce that IDA has started an oral health movement in the form of National Oral Health Programme in the country to create awareness among people. The campaign aims to sustaining the billion smile of the country by securing the smile of the children who are the future of our nation, by promoting healthy brushing habits and oral hygiene amongst them. "*

**About Indian Dental Association (IDA)**

Founded in 1945 IDA is the largest recognized body of dental professionals in India. IDA has a national presence and works with 29 state and 7 union territories and over 360 local branches spread across the country. Its mission is to lead the country to optimal oral health while promoting professional advancement of its own members. IDA is affiliated with distinguished global associations such as the Federation of Dentaire Internationale (FDI or World Dental Federation), Commonwealth Dental Association (CDA) and the International Association for Dental Research (IADR), to name only a few. IDA believes in the importance of oral health and is consistently working towards its aim of optimal oral health for every Indian by 2020.

**For any further information please contact:**

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