

**World Dental Show, the Biggest Dental Event of the
Year inaugurated today**

~ Celebrating 125th birth anniversary of Dr. R. Ahmed, Father of Indian Dentistry~

Mumbai, 16th October 2015: World Dental Show (WDS), the biggest dental event of the year, an initiative of Indian Dental Association (IDA) was inaugurated today at MMRDA Ground, Bandra Kurla Complex amidst a glittering function. The programme was attended by **Dr. L. K. Prasad, Chairman WDS, Dr. Alias Thomas, President IDA, Dr. Ashok Dhoble, Hon. Secretary General, IDA , Dr. T. C. Wong, Immediate Past President FDI, Dr. Suresh Barpande, Joint Director, Medical Education and Research, Dr. Kim Chuan How, FDI Councillor** amongst others.

During the inauguration ceremony tributes were paid to late **Dr. R. Ahmed, Father of Indian Dentistry**, whose 125th Birth Anniversary is being celebrated by IDA. As part of the commemoration his immediate family was present on the occasion. The event also highlighted on the past achievements and honours of Dr. R. Ahmed and how he brought radical changes to the dental education in India.

Addressing the gathering **Dr. Ashok Dhoble, Hon. Secretary General, IDA** said, " *I am delighted to announce here that IDA has launched several oral health movement for creating awareness among the people. Today at WDS we are launching **Smoke-Free Home** campaign under **Tobacco Intervention Initiative (TII)**, which highlights the hidden dangers of second-hand smoke in Indian homes, private vehicles and in public places. Second-hand smoke is particularly harmful to children as they breathe rapidly and have less developed lungs which put them at a greater risk of fatal health*

conditions & deaths. The campaign aims to encourage smoke-free homes across India while encouraging smokers to quit smoking for the sake of their loved ones."

Several other initiatives like **Dental Cart - an online shopping portal for the Dentists**, **National Dental Accreditation Programme** amongst other were launched at WDS.

WDS is a trade and knowledge sharing platform that delivers the latest technologies, cutting-edge research and dentistry techniques to meet the growing demands of the ever-evolving world of dental science. The event also acts as a meeting point uniting all relevant groups related to the world of dentistry from across the world.

About Indian Dental Association (IDA)

Founded in 1946 IDA is the largest recognized body of dental professionals in India. IDA has a national presence and works with 29 state and 7 union territories and over 360 local branches spread across the country. Its mission is to lead the country to optimal oral health while promoting professional advancement of its own members. IDA is affiliated with distinguished global associations such as the Federation of Dentaire Internationale (FDI or World Dental Federation), Commonwealth Dental Association (CDA) and the International Association for Dental Research (IADR), to name only a few. IDA believes in the importance of oral health and is consistently working towards its aim of optimal oral health for every Indian by 2020.

For any further information please contact:

**Ms. Arunima Nath | Public Relation Officer | Indian Dental Association |
Mob: 9833744969 Email: arunima.nath@ida.org.in**

