

“MADHOSH” A LIVE CONCERT OF PANKAJ UDHAS IN AID OF ORAL CANCER PREVENTION ORGANISED BY THE INDIAN DENTAL ASSOCIATION ON 5TH MAY 2017 AT NEHRU CENTRE, AUDITORIUM, WORLI, MUMBAI

The Indian Dental Association (IDA) is organizing “**Madhosh**” a live ghazal concert by Padmashri Pankaj Udhas on May 5 at the Nehru Centre here at 7 p.m. The show entitled 'Madhosh' is in aid of the prevention of oral cancer and would be featuring all his hit ghazals and nazms along with his film songs.

“MADHOSH” A LIVE CONCERT organized by IDA and is Co- sponsor by Bank of Baroda and Supported by State bank of India.

Dr Ashok Dhoble, Secretary of the IDA, points out that it is the earnest endeavour of the association to rid the country of this dreaded disease and to start by reducing the incidence of oral cancer in India, which has the unwanted distinction of being the first in the world with the maximum number of such cases. Thus this ghazal concert by Pankaj Udhas is a positive step by the IDA and would welcome the support of its patrons, he added.

The Indian Dental Association is the largest recognized body of dental professionals in India with a national presence in 29 states and 7 Union Territories and over 450 local branches spread across the country. Its mission is to lead the country towards optimal oral health while promoting professional advancement of its own members.

IDA's goal is to make India oral cancer-free by early detection and prevention, co-ordinating and leading the Oral Cancer Awareness Program throughout the country, reaching out to local and rural communities, hospitals and schools with its campaign, emphasising intervention, tobacco cessation, early detection as well as counseling and support for patients and their families.

Pankaj Udhas deserves credit for making the ghazal popular at a time when it was losing its foothold over the masses. Today, amidst the cacophony of high-speed pop music, he has proved that the ghazal still charms music-lovers the world over and that music is not what is churned out of machines but something that emerges from an artiste's soul.

The legendary singer is ready to set the mood with his soulful, romantic and timeless ghazals like Chandi Jaisa rang hai tera, Chitthi Aji Hai, Aur ahista kijiye baatein, Jiye toh Jiye, Na Kajre ki Dhar, Chupke Chupke and many more. The concert promises to be a complete treat for music lovers. So, come and be a part of a soulful night full of music,

peace and tranquility and soak in the magical music and silken voice of Pankaj Udhas performing live for a cause Says Dr Ashok Dhoble, Secretary of the IDA.

For Donor passes, please contact - Indian Dental association (IDA) - 022 4344545. (between 10.00am to 6.00 PM)

”Tickets for the “**MADHOSH**” concert will be available at the www.bookmyshow.com and at the Venue- Nehru Centre , Worli , Mumbai from 1st May 2017 .