

**On the occasion of World No Tobacco Day  
Indian Dental Association  
in collaboration with  
Shri Siddhivinayak Temple Trust  
Organised a Free Oral Cancer and Tobacco De – addiction Advice Camp at  
Siddhivinayak Temple**

*~ All Walk – in Visitors to Get a 10% discount on dental treatments for a week ~*

**Mumbai, 31st May, 2015:** On the occasion of **World No Tobacco Day**, **Indian Dental Association (IDA)** in collaboration with **Siddhivinayak Temple Trust** organized a **Free Oral Cancer and Tobacco De – Addiction Advice Camp** at the **Siddhivinayak Temple** premise.

In the day long camp more than 1000 people were screened and tobacco de – addiction advice given. Also awareness lectures were given at the venue to highlight the various ill – effects of tobacco usage. More than 20 dentists participated in the day long dental camp and answered varied queries of the common people related to Oral Cancer and tobacco consumption.

**Dr. Ashok Dhoble, Hon. Secretary General, IDA**, said, “*IDA is proud to organize such a camp on the occasion of World No Tobacco Day in association with Siddhivinayak Temple Trust and create awareness amongst the masses regarding the ill – effects of tobacco. Through Tobacco Intervention Initiative (TII), we at IDA is trying to create a tobacco free India and thus improving the oral health of Indians by the year 2020. Tobacco smoking and consumption of smokeless or chewing tobacco affects the lives of billions of persons, posing an enormous public health challenge in its complexity, scale and impact, both at an individual and nation-wide level.*”

Speaking during the event **Mr. Mangesh Shinde, Executive Officer, Shri Siddhivinayak Ganapati Temple Trust** said, “*Siddhivinayak Trust keeps on organizing various social activities for the welfare of the people. We are happy to partner with Indian Dental Association to spread the message against the ill – effects of tobacco through the day long camp. Tobacco causes many of the chronic and debilitating diseases that affect the population and we are happy to be part o the campaign to raise awareness.*”

All those who visited the day long camp were offered a 10% discount on dental treatments at any IDA registered clinic for a week.

**For any further information please contact:**

**Ms. Arunima Nath |Public Relation Officer, Indian Dental Association| Mob: 9833744969| Email: [arunima.nath@ida.org.in](mailto:arunima.nath@ida.org.in)**